



# Privacy Policy

(Modified Aug 2, 2021)

The Lexington Ballet Company, Inc. values your privacy and places a high priority on protecting it. This privacy policy was created in order to demonstrate the Lexington Ballet's commitment to the privacy of our students, company members and website users. This policy explains what types of information is collected by the Lexington Ballet's website, [www.lexingtonballet.org](http://www.lexingtonballet.org), and how this information is used.

## What Personally Identifiable Information is Collected

Students, company members, and individuals who sign up to receive Lexington Ballet e-communications voluntarily provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages.

### IP addresses

The Lexington Ballet uses your IP address to help diagnose problems with our server, to administer [www.lexingtonballet.org](http://www.lexingtonballet.org), and for statistical metrics used to track website visitor traffic.

### Cookies

[www.lexingtonballet.org](http://www.lexingtonballet.org) uses "cookie" messages to automatically help provide better services. They remind us who you are and your preferences for our website based on what you've done and told us before. The "cookie" is placed in your computer and is read when you come back to our website. Cookies let us take you to the information and features you're particularly interested in. They also let us track your usage of [www.lexingtonballet.org](http://www.lexingtonballet.org), so we know which parts of our sites are most popular. You can reject cookies or cancel them by instructing your Web browser accordingly.

## How Your Information May Be Used

We use your personal information to provide you with personalized service: to send e-mail alerts to you, to answer your requests, to process your donations, etc. You may choose to opt out at any time, which will cease all communications from us. We may also use your information to track visitors to our website. This lets us see which of our features are the most popular so we can better serve our users' needs. It also lets us provide aggregate data about our traffic (not identifying you personally, but showing how many visitors used which features, for example) to outside parties

## Email Privacy

The Lexington Ballet, Inc. does not provide, sell, or rent email addresses to anyone outside the organization.

## External Links

www.lexingtonballet.org includes links to external websites. These links do not fall under the www.lexingtonballet.org domain, and the Lexington Ballet Company, Inc. is not responsible for the privacy practices or the content of external websites. Your use of any linked website is solely at your own risk.

## Modifications

We may amend this privacy policy from time to time; please review it periodically. We maintain the option to modify this privacy at any time by electronic notice posted on our website. Your continued use of our website after the date that such notices are posted will be deemed to be your agreement to the changed terms.